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January 2014

Your New Year Business Resolutions

Happy New Year from ALIASS!

Greetings!

Welcome to the New Year! We are excited to be starting another year with our fantastic clients, awesome staff and supportive colleagues.

Everyone's been working hard on New Year Resolutions - have you considered your New Years Resolutions for your business? What are your strategic business goals for 2014?



Start 2014 On The Right Foot

My father always told me, "If it's too good to be true, it probably is." Another tried and (usually) true phrase, "You get what you pay for." is

Don't Shoot the Messenger

A term you have heard many times: Don't Shoot the Messenger. But with over 50 documented assaults against Process Servers, these professionals put their life on the line with each knock on the door. Please join ALIASS in sharing this important [PAAPRS service announcement](#) regarding safety in our industry.



#dontshootthemessenger

MAAPPS News

As a founding member of MAAPPS, ALIASS invites you to learn more about this organization dedicated to the process serving industry. To see if we have an event scheduled in your area, please visit us online at www.maapps.org.



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another family favorite. Just in reading these, how many of you are thinking back to a situation where these phrases rang true? A time of regret perhaps?



Of course, for any product or service, price points can vary greatly. (Has anyone every asked you, Do you want the Rolls Royce or the Honda?) In business, how do you determine the best price point without sacrificing quality? What is the best value for your hard-earned dollars?

At ALIASS, our team of highly trained professionals have over 50 years of cumulative industry and trade experience. Our leadership team specializes in various legal industries, extensive research and investigations. We work closely with a broad network of trusted industry professionals worldwide. [The ALIASS website](#) offers answers to numerous questions about our services and qualifications. Or feel free to stop by our headquarters in Fairfax, VA and see our team at work. Our knowledgeable and dependable staff will be happy to assist you.

Don't let strict 2014 budgets force you to cut corners on legal support services. There is no "budget" option when your business operations are at stake. You need quality service you can rely on - accurate, prompt and professional.

The ALIASS team takes great pride in working as an extension to your office. Let our agency offer better productivity, the highest reliability, and more efficiency to each and every one of your clients. We are confident you will love working with ALIASS - our current client satisfaction ratings is 100%! Try ALIASS once and experience the [ALIASS Advantage](#).



Start 2014 off on the right foot with ALIASS, your premier legal support services partner.

If Santa Was a Server ...

With the winter storms and the Christmas chaos, the ALIASS team wanted to bring a little humor to your holidays. So we present the Top 15 Countdown of why Santa would be a great Server:

15. He would be the perfect poster child for the PAAPRS 'Don't Shoot the Messenger' campaign ...

14. You may start following him more closely on Twitter (his handle is @santaclaus or you can track his whereabouts with @noradsanta) ...



13. Coal wouldn't sound so bad ...

12. He would provide service with a friendly smile, a twinkle in his eye, a belly laugh and a candy cane ...

[Click here to read the rest of our countdown!](#)

From Our CEO

In the days leading up to 2014, my work was cut out for me. Covering for staff holiday time, meeting client needs, wrapping up my own personal holiday activities, and loads of strategic planning.



As the new President of [Mid-Atlantic Association of Professional Process Servers \(MAPPS\)](#) and of course as President & CEO of ALIASS, one of my core responsibilities at the turn of a new year is to finalize strategic plans for the coming year. Taking this time to refocus on the most important initiatives as well as to identify the best ways to fulfill these needs is critical. Certainly, this time of year is difficult to allocate the necessary time. However, my team values starting off a new year with well-defined goals and clear visibility of how to reach them.

Wishing each of you a strong and successful start to 2014. We look forward to continuing as a part of your team and a partner to help you reach your 2014 goals.

Sincerely,

Steven P. Harris
CEO & President
[American Legal Investigations & Support Services](#)

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